December 2022

Intelligent Import Field Mapping

- You can now automatically map import fields based on field names headers and data types
- For example, "First name" will match any field name header in the file such as:
  First_name, forename, given name, etc.

More Text Formatting Options in the Text Editor

- New multiple headers for formatting text
- New multiple-styled text formats for formatting text

Create Web Form Fields that Accept Dynamic Values with Custom Attributes

- You can now configure Web Forms to accept dynamic values passed to the form and AMPED via the embedded form enabling you to track channel traffic effectively
- The new custom text area "Webform Attributes" found in the leads information block separates all custom attributes with a semicolon