

# Add new Facebook Lead Ads leads to AMPED

Zapier allows you to automatically send new Facebook Lead Ads leads into AMPED as leads. Use the template to get started!

## Getting Started:

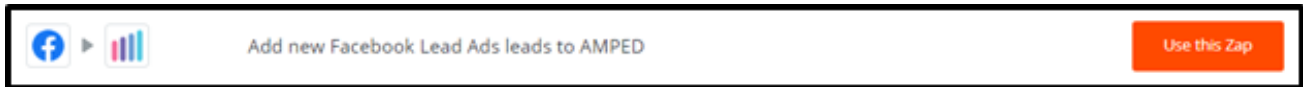
To use this template, you will need the following:

- Zapier Account
- Facebook Lead Ads Account\*
- AMPED Account

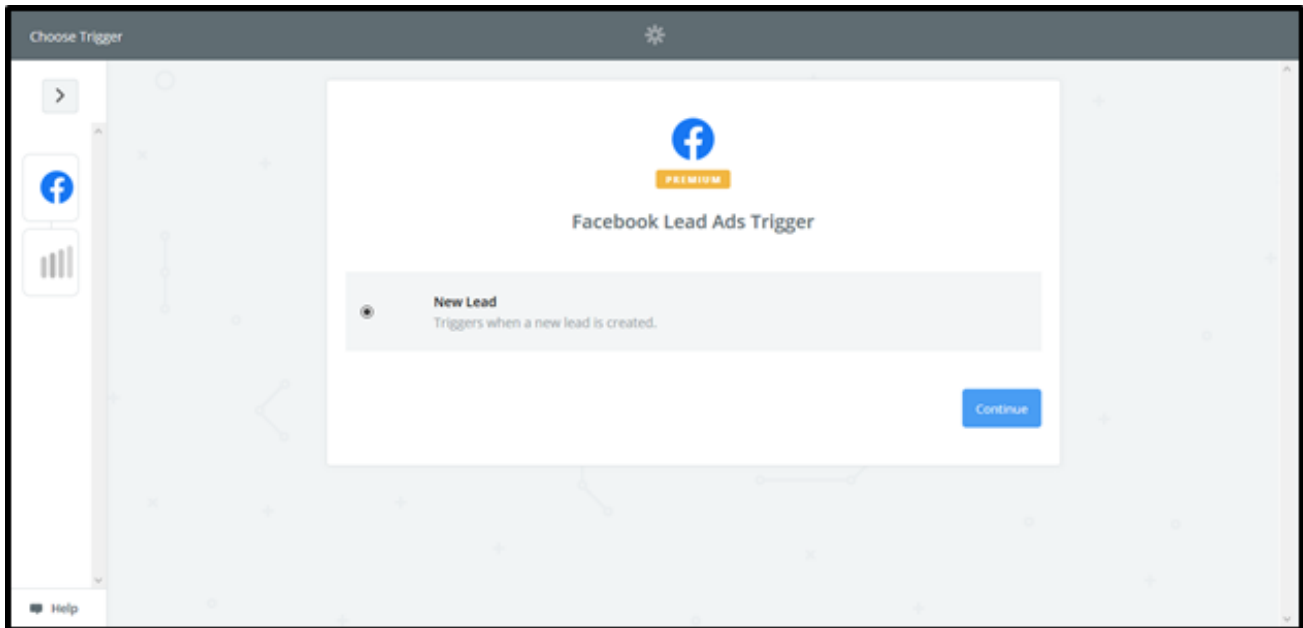
\*Facebook Lead Ads is a Premium app in Zapier. You must be on at least the [Zapier Starter Plan](#) to use premium apps.

## How to Setup the Template:

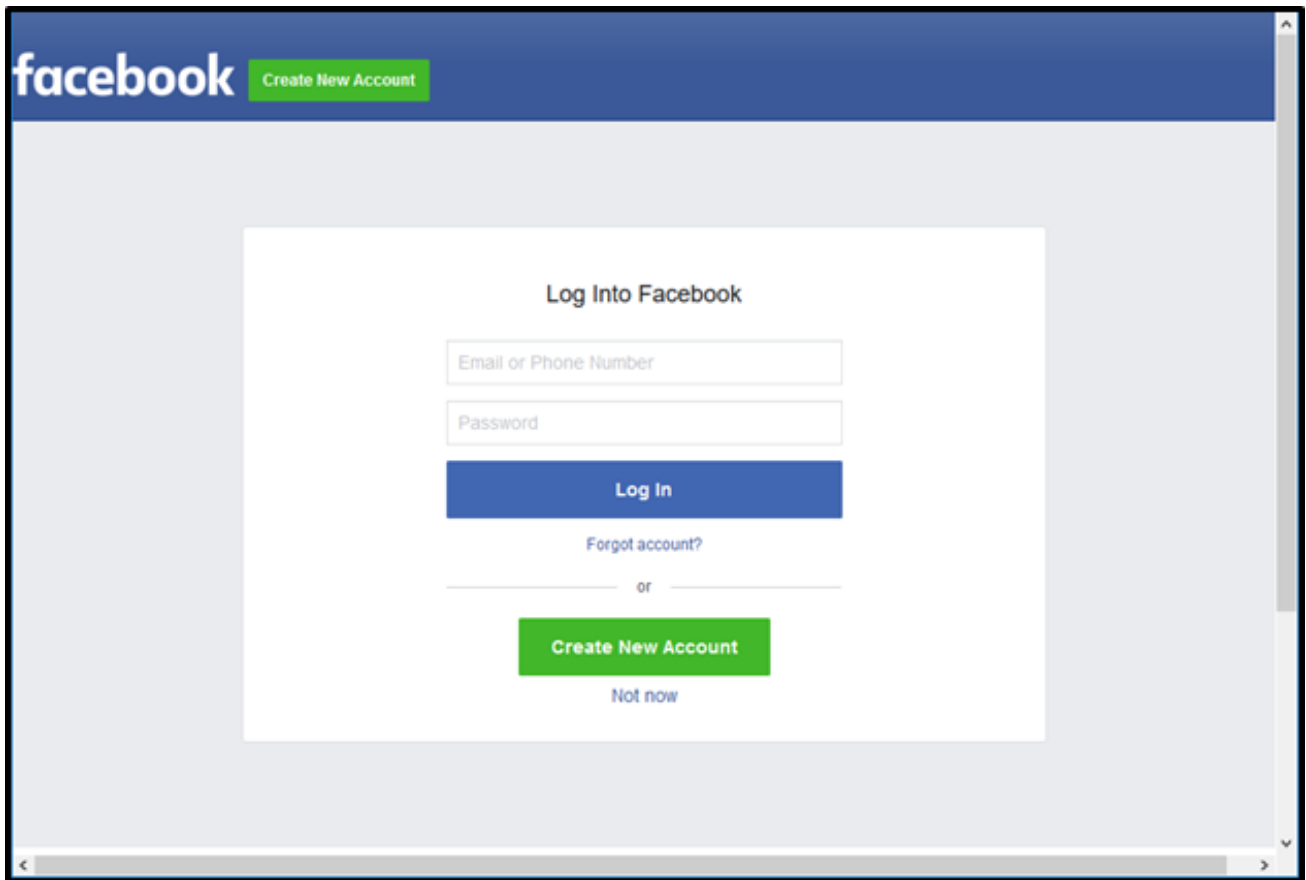
Click the “Use this Zap” button next to the template Name “Add new Facebook Lead Ads leads to AMPED” to begin configuration of the template.



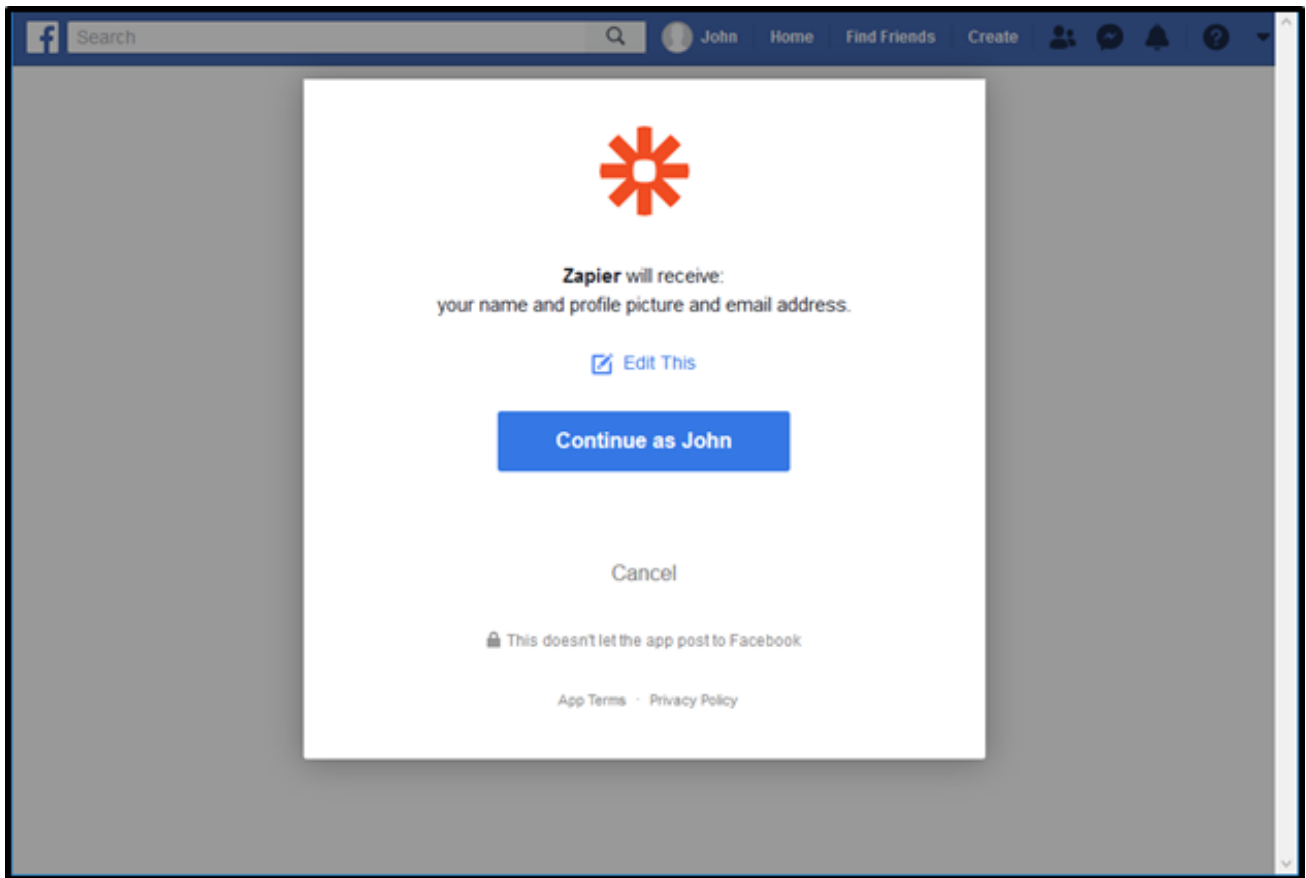
The Facebook Lead Ads Trigger “New Lead” will be automatically selected. Click “Continue” to move onto the next step.



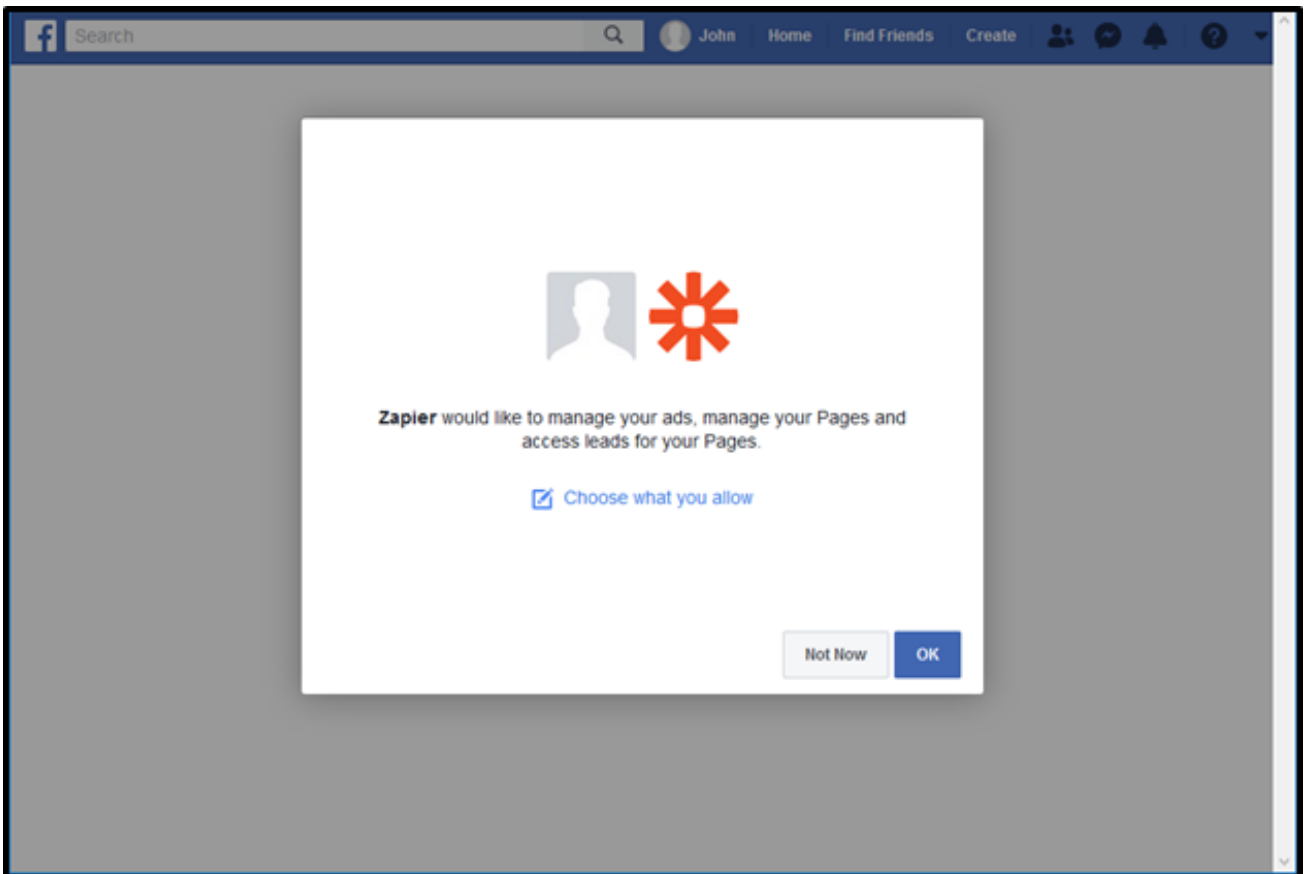
Once the trigger has been selected, you must connect your Facebook account. Clicking “Connect an Account” will populate a new window where you will enter your Facebook account information. If the window does not appear, check your browser pop-up settings.



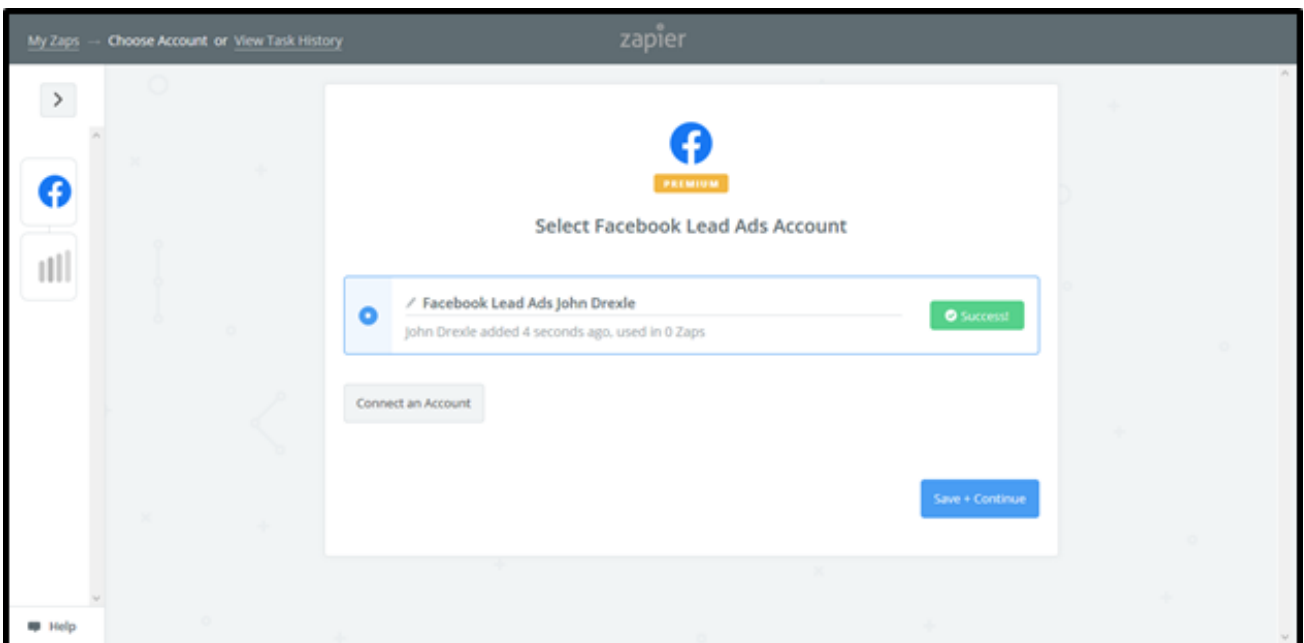
Once you have entered your Facebook credentials and clicked "Log In" you will be prompted to continue so that Zapier can authenticate and connect to your account.



After clicking "Continue as *Your Name*", Zapier will ask to manage your ads, manage your Pages and access leads for you pages. Click "OK" to allow this access.



Once you have granted Zapier access to your account and it has connected, you will see a green "Success!" notification. Click "Save + Continue" to move onto the next step.



Next you will need to define the Facebook Page and Form that Zapier should look for new leads from. If you do not see the desired page or form click "Refresh Fields" and try again. Click "Continue" when you have selected your Page and Form.



PREMIUM

## Set up Facebook Lead Ads Lead

### Page **(required)**

Don't see your Page listed below? You were probably granted admin access after you added your Facebook Account to Zapier. Re-add your account to view it below.

Zapier Partners Test Page



### Form **(optional)**

Open House Form



Continue

If all steps were successful your Facebook Lead Ads account will now be connected. Click "Save + Continue" to move onto the next step.



PREMIUM

## Select Facebook Lead Ads Account



Facebook Lead Ads Lindsay Brand  
(added 0 minutes ago)

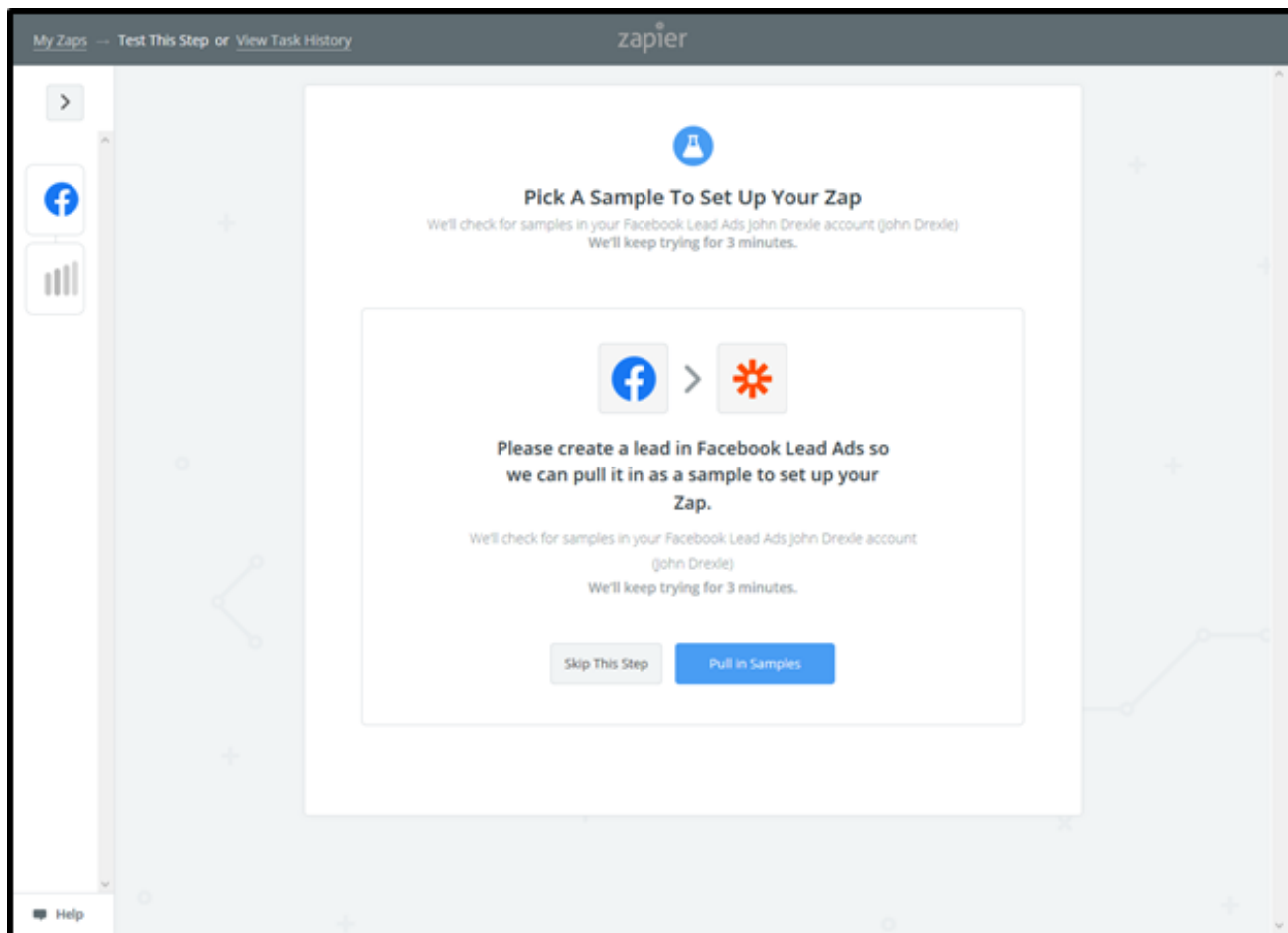
Success!



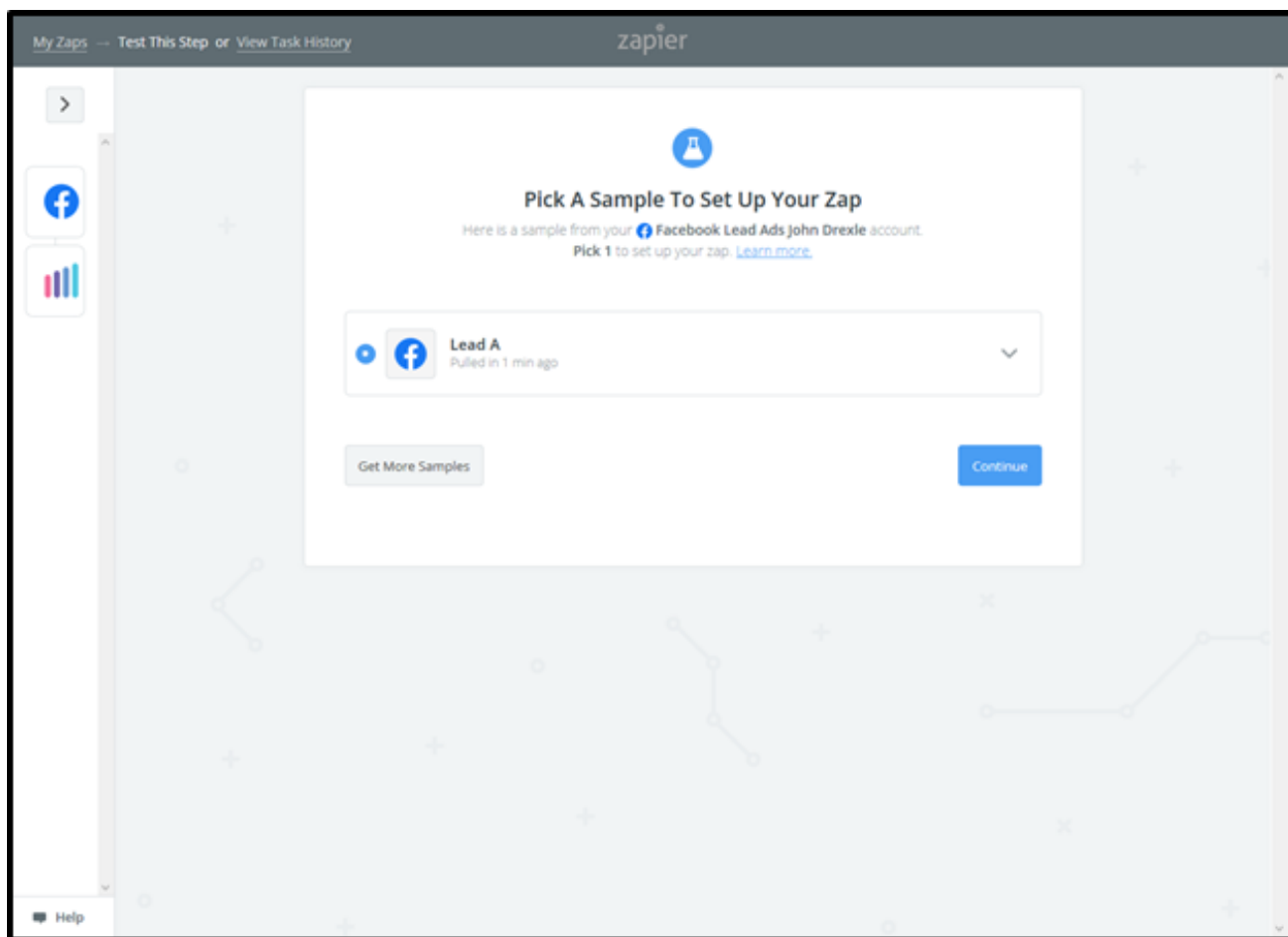
Connect an Account

Save + Continue

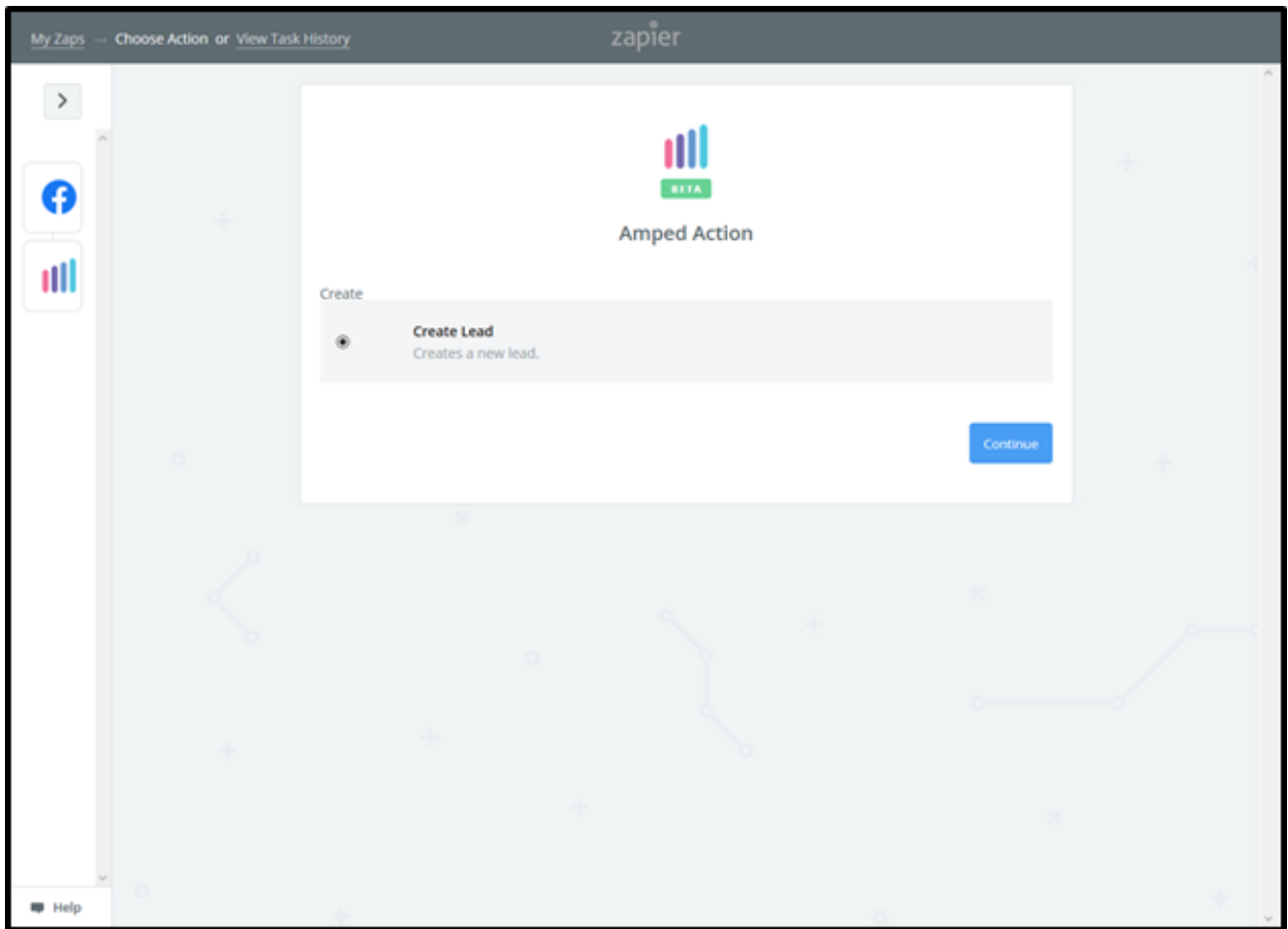
You will now be asked to choose a sample to setup your zap. Click “Pull in Samples” to find any sample leads in your account or use a default sample. If you do not wish to test, click “Skip This Step”.



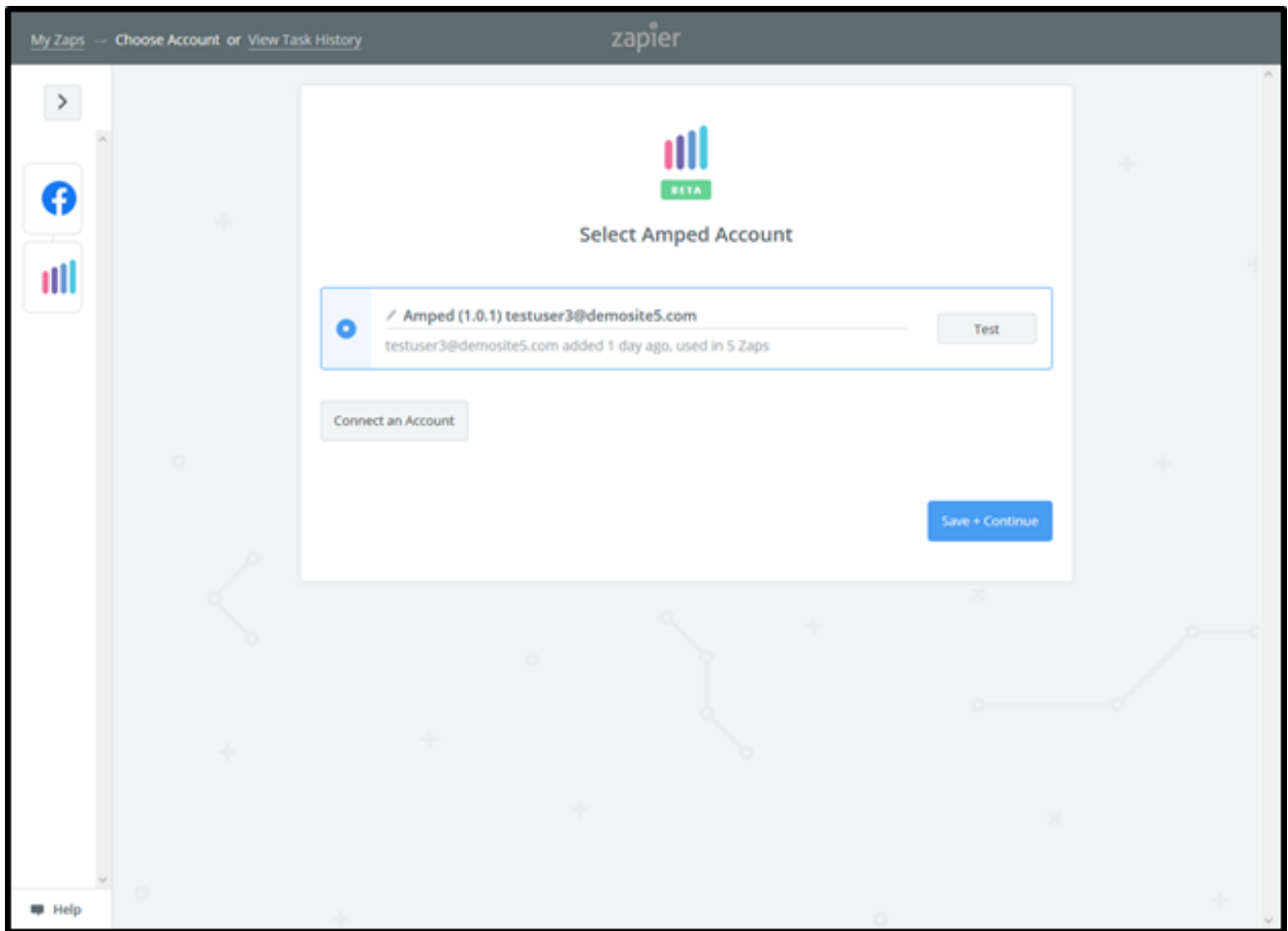
After a sample lead has been selected. Click “Continue” to move onto the next step.



Next you will be prompted to choose the AMPED Action for this zap. The action "Create Lead" will be automatically selected in this template. Click "Continue" to connect and authenticate your AMPED account.



Any AMPED accounts you have already connected in Zapier will be available in this list. If you have not already connected an AMPED account or wish to connect another, click "Connect an Account".



A new window will pop-up where you can enter your AMPED username and password. Click "Yes, Continue" to authenticate you AMPED account. If the new window does not open, check the pop-up settings in your browser.

Allow Zapier to access your  
Amped Account?

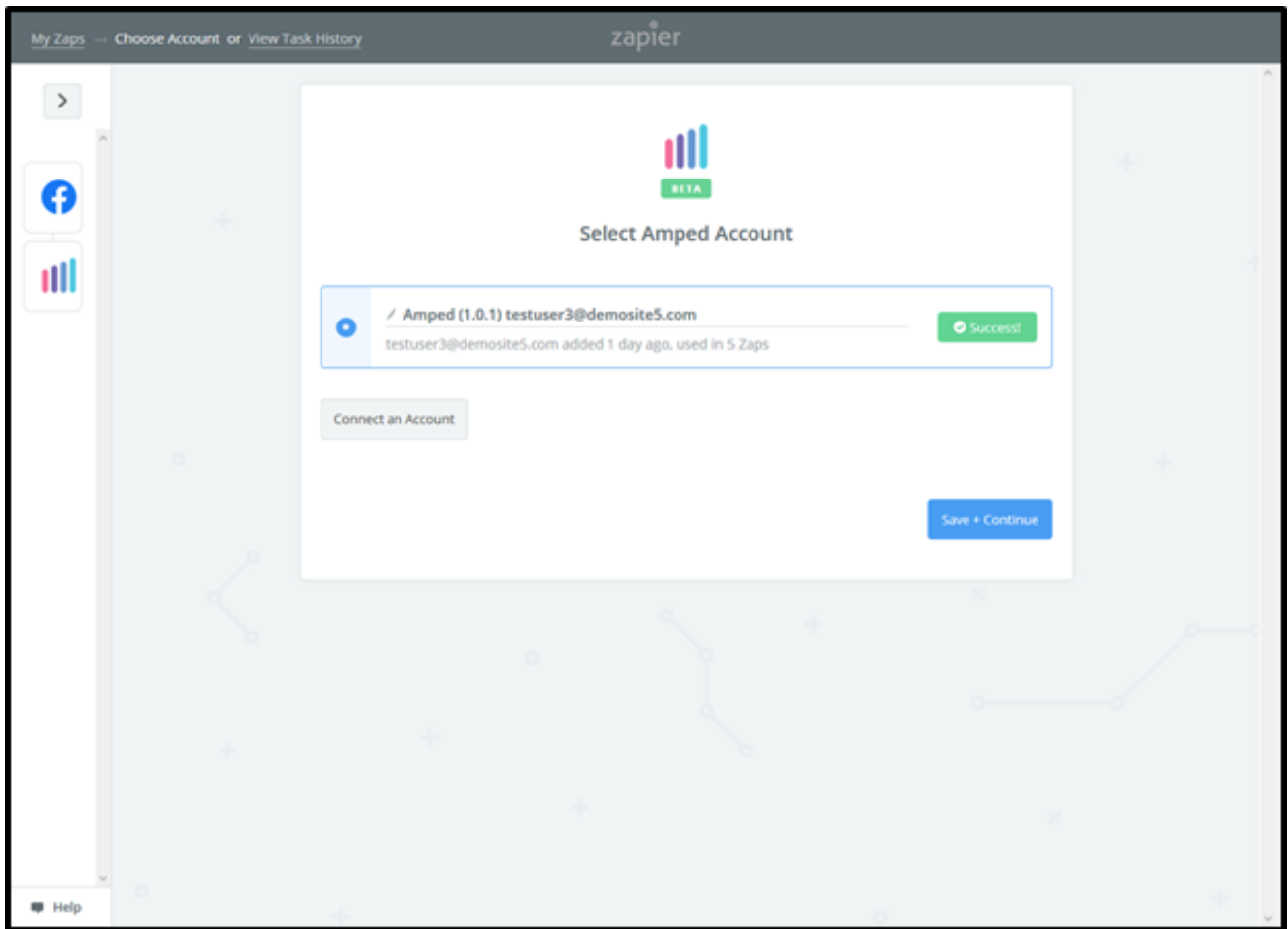
Username (required)

Password (required)

Yes, Continue Cancel

Waiting for stats.g.doubleclick.net...

When your account has connected you will see a green "Success!" notification. Click "Save + Continue" to move onto the next step.



Now you must select which fields to map from Facebook Lead Ads to AMPED. Click on "Show advanced options" to see all available fields to select.

My Zaps → Set Up Template or View Task History

zapier

>

f

Set up Amped Lead

Setup Preview [Learn more](#) ON

Owner (required)

Show advanced options

Refresh Fields

Continue

Help

Every owner within your AMPED site will be available to select unless other permissions have been established. Select the owner you want the new leads to be assigned to and then map the remaining fields below.

My Zaps → Set Up Template or View Task History

zapier

>

Facebook

Amped

Set up Amped Lead

Setup Preview [Learn more](#) ON

**Owner (required)**

Search...

testuser3@demosite5.com	19x8
testuser4@demosite5.com	19x10

Check Amped & reload to bring in new choices.

**Other Options**

- Use a Custom Value (advanced)
- Clear Current Choice

Help

Map the remaining fields and click "Continue" found at the bottom of the page.

My Zaps → Set Up Template or View Task History

zapier

Set up Amped Lead

Setup Preview [Learn more](#) ON

Owner (required)  
testuser3@demosite5.com

First Name (required)  
Step 1 Fake Lead

Last Name (required)  
Step 1 Fake Lead

Email (optional)  
Step 1 joedoe@example.com

Company (optional)

Mobile (optional)

Help

Next you will be asked to send a test lead to AMPED with the sample lead and fields you have selected. You may skip the test by clicking "Skip Test" or send the test lead by clicking "Send Test to Amped".

Add new Facebook Lead Ads leads to AMPED | Zapier - Mozilla Firefox

https://zapier.com/app/editor/58832109/nodes/58832110/sample

My Zaps → Test This Step or View Task History

zapier

Test Amped

Send Test Lead to Amped  
To test Amped, we need to create a new lead. This is what will be created:

SAMPLE:

Search...

Owner: testuser3@demosite5.com

First Name: Fake Lead

Last Name: Fake Lead

Email: joedoe@example.com

My Zaps → Test This Step or View Task History

zapier

Company:  
Mobile:  
Phone:  
Street:  
PO Box:  
City:

EMPTY FIELDS:

Company:	empty (optional)
Mobile:	empty (optional)
Phone:	empty (optional)
Street:	empty (optional)
PO Box:	empty (optional)
City:	empty (optional)
State:	empty (optional)
Postal Code:	empty (optional)
Country:	empty (optional)

Skip Test Send Test To Amped

You will see a "Test was successful!" notification when the test zap has been executed. You can also check in AMPED for the test lead.

My Zaps → Test This Step or View Task History

zapier

Test was successful!  
We'll use this as a sample for setting up the rest of your Zap.

A Test lead was sent to Amped just now.

SAMPLE FROM AMPED:

Search...

rating:	
annualrevenue:	0
code:	
verify_mobile:	0
smsoptout:	0
salutationtype:	
fax:	
assigned_user_id:	19x5
emailoptout:	0
leadsource:	

Re-test This Step Finish

Help

Clicking "Finish" will complete the Zap and turn it on. Congratulations! You have now configured your Facebook Lead Ads-AMPED zap! Now you can automatically add new Leads in AMPED from Facebook Lead Ads leads.

