

# Add new iContact subscribers as AMPED leads

Zapier allows you to automatically send new iContact subscribers into AMPED as leads. Use the template to get started!

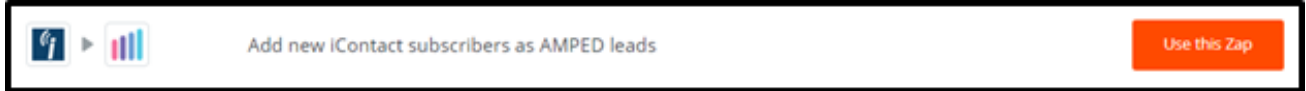
## Getting Started:

To use this template, you will need the following:

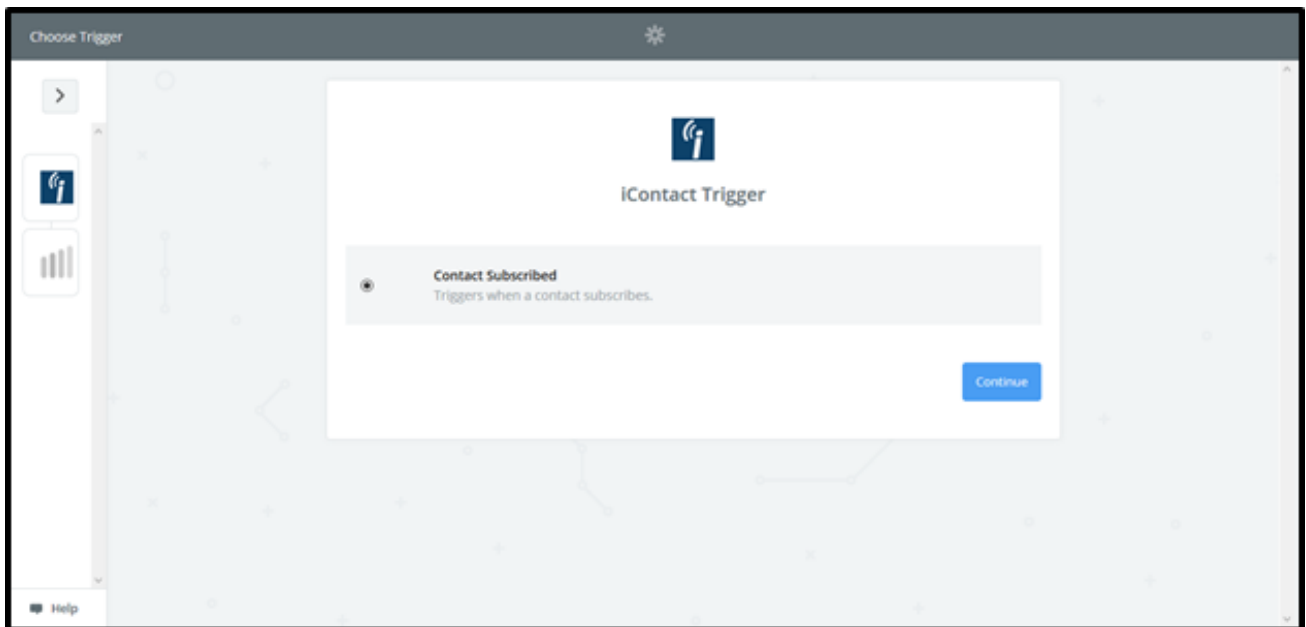
- Zapier Account
- iContact Account
- AMPED Account

## How to Setup the Template:

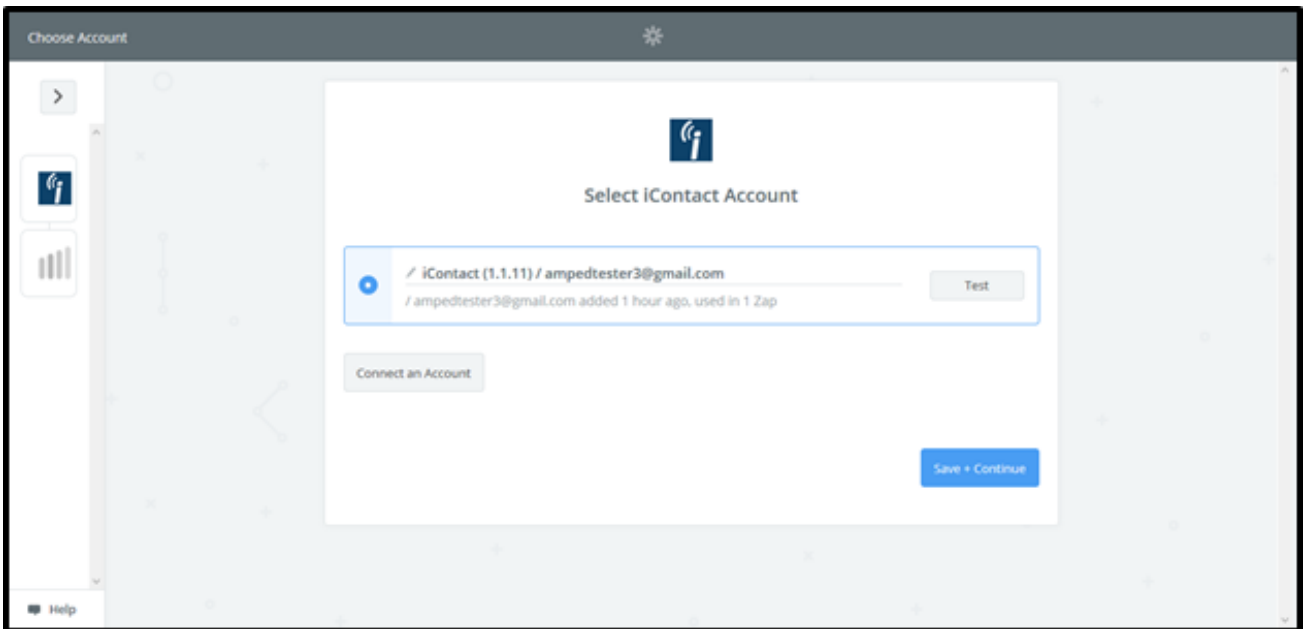
Click the “Use this Zap” button next to the template Name “Add new iContact subscribers as AMPED leads” to begin configuration of the template.



The iContact Trigger “Contact Subscribed” will be automatically selected. Click “Continue” to move onto the next step.



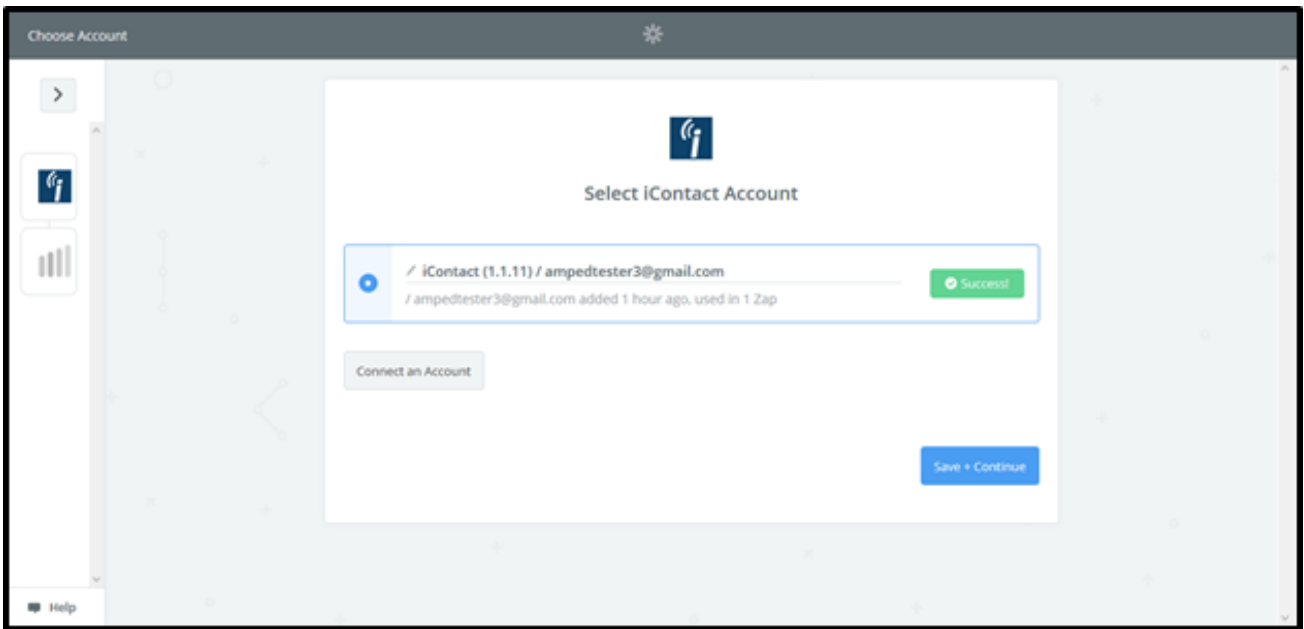
Any iContact account that you have already connected in Zapier will be available on this page. If you have not connected an iContact account or wish to connect another, click “Connect an Account”.



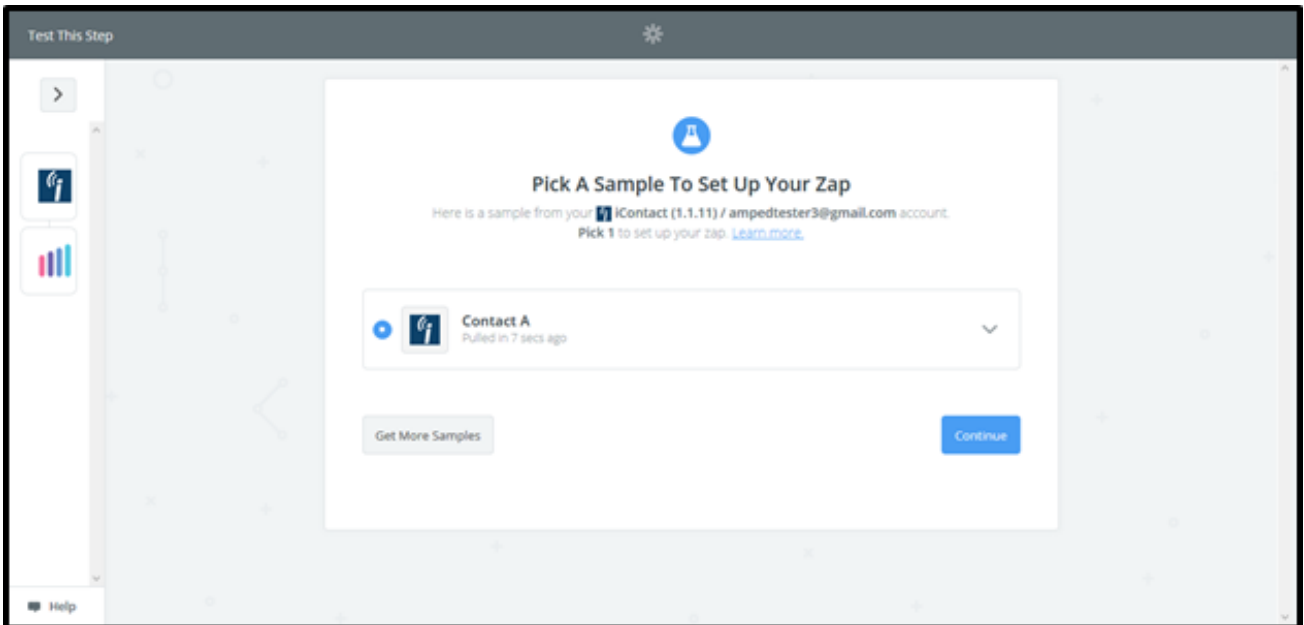
Clicking "Connect an Account" will open a pop-up window where you can enter the required information to authenticate your iContact account. Zapier will ask for API access to connect to your iContact Account. Follow the steps in the connection process to allow this access. Enter your Application ID, API Password and iContact Username/Email Address and click "Yes, Continue" to authenticate your account.

This screenshot shows a modal window titled 'Allow Zapier to access your iContact Account?'. It contains three sections for authentication: 1. 'Application ID (AppId) (required)' with a text box and instructions to go to Settings & Billings > iContact API. 2. 'API Password (required)' with a text box and a note that this is not the account password but the application password. 3. 'Username / Email Address (required)' with a text box and a note that this is the email address or username associated with the account. At the bottom are two buttons: 'Yes, Continue' (orange) and 'Cancel' (grey).

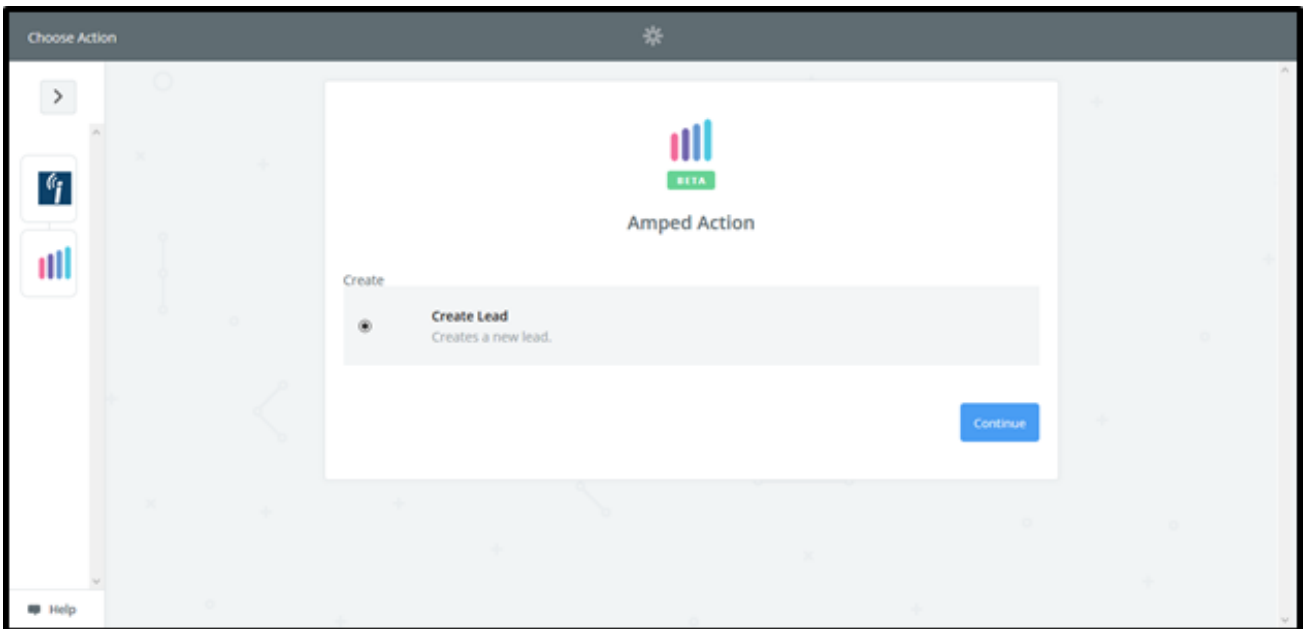
Once the account is connected, you will see a green "Success!" notification. Click "Save + Continue" to move onto the next step.



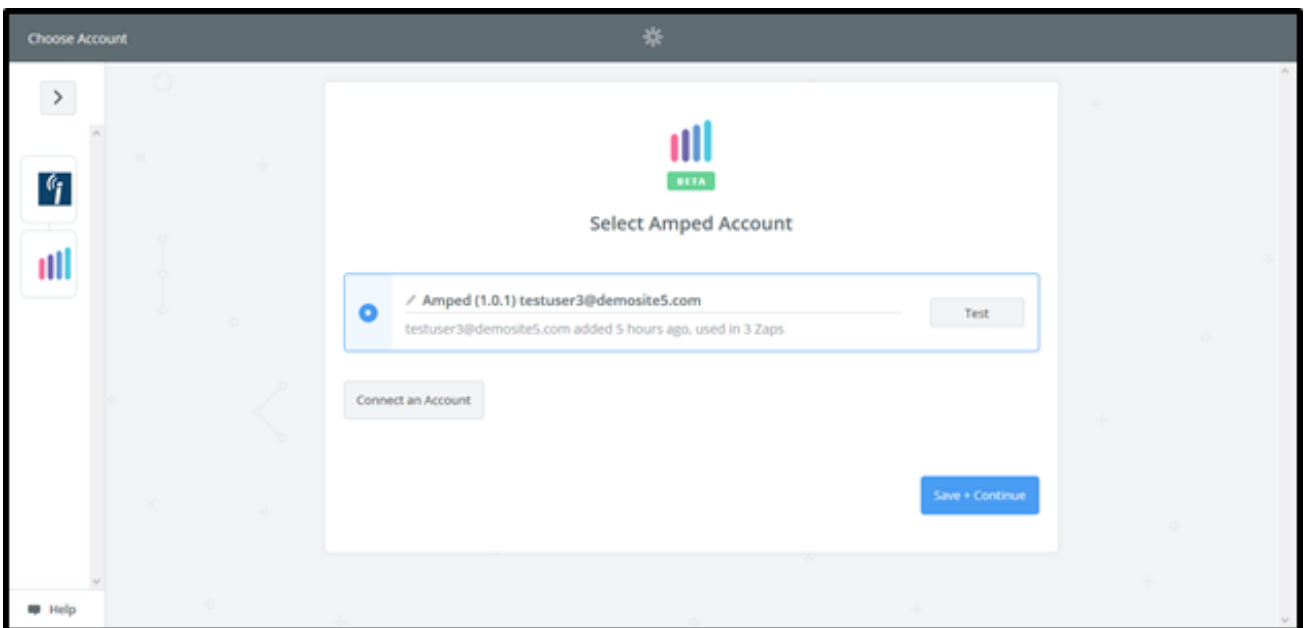
Zapier will now look to pull in a sample from your iContact account. If you do not have any contacts at the time of this step, you can go into your iContact account to add a new contact. Then click "Get More Samples" in Zapier to pull the new contact. Once you have a contact selected as your sample, click "Continue".



Now you will be prompted to select the AMPED Action. The Action "Create Lead" will automatically be selected in this template. Click "Continue" to begin connecting your AMPED account.



If you have already connected an AMPED account in Zapier, it will be available on this page. If you have not already connected an AMPED account or wish to connect a different one, click "Connect an Account".



Clicking "Connect an Account" will open a pop-up window where you will enter your AMPED username and password. If this window does not open, check the pop-up settings in your browser.

Allow Zapier to access your  
Amped Account?

Username (required)

Password (required)

Yes, Continue Cancel

You will see a green "Success!" notification when the account is connected. Click "Save + Continue" to move onto the next step.

Choose Account

Select Amped Account

Amped (1.0.1) testuser3@demosite5.com  
testuser3@demosite5.com added 3 hours ago, used in 2 Zaps

Success!

Connect an Account

Save + Continue



You will now be prompted to map the fields from your iContact fields to your AMPED fields. Click on "Show advanced options" to display all available fields.


Every owner within your AMPED site will be available to select unless other permissions have been established. Select the owner you want the new leads to be assigned to and then map the remaining fields below.



Once your fields have been mapped, you have the option to send a test lead into AMPED. Clicking “Send Test To AMPED” will send a sample lead into your AMPED account to ensure the zap is performing as expected. You may also “Skip Test” if you do not wish to have the sample lead sent.

Test This Step

>

  
BETA  
**Test Amped**

 > 

**Send Test Lead to Amped**  
To test Amped, we need to create a new lead. This is what will be created:

SAMPLE:

Last Name: Team

Email: example@example.co

Company:

Phone: 5555555555

Street: 123 Fake St

PO Box:

City: Faketown

EMPTY FIELDS:

Company: empty (optional)

Mobile: empty (optional)

PO Box: empty (optional)

Country: empty (optional)


Skip Test


Send Test To Amped


If the test was successful, you will see a green banner exclaiming the test was sent to AMPED. Click "Finish" to finalize this zap.

Test This Step




>






  
BETA

Test Amped

Test was successful!

We'll use this as a sample for setting up the rest of your Zap.

 A Test lead was sent to Amped just now.

SAMPLE FROM AMPED:

rating:

annualrevenue: 0

code: 03857

verify\_mobile: 0

smsoptout: 0

salutationtype:

fax:

assigned\_user\_id: 19x5

emailoptout: 0

leadsource:

Re-test This Step

Finish

Congratulations! You have now configured your iContact-AMPED zap! Now you can automatically add new Leads in AMPED from your iContact subscribers.



