

# User Privacy Policy Agreement

## About iSeek™

The iSeek is a targeted search engine. iSeek™ is provided by Vantage OnDemand International, L.L.C. d.b.a. iSeek Enterprises ("iSeek Enterprises").

## Information Collection and Use

At iSeek Enterprises we are committed to safeguarding your privacy online. Please read this Privacy Policy ("Policy") for an explanation of how we will treat your personal information. By using iSeek you consent to the collection and use of personal information as outlined in this Policy. If you do not agree to this Policy, please do not use iSeek™.

The iSeek Enterprises does not solicit any personally identifiable information from children under the age of 13. Accordingly, children under 13 years old may be restricted from participating in certain activities and transactions on the iSeek™.

iSeek Enterprises neither owns nor ultimately exercises direct control over any user information provided by any user. The information provided is simply and exclusively to ensure that you gain access to and are able to use iSeek™ successfully. All user information provided to iSeek Enterprises remains absolutely confidential at all times. iSeek Enterprises does not use, transmit or disseminate any user information for any other purpose than to effectuate and fulfill its responsibilities and obligations to you as a user. iSeek Enterprises neither requests, calls or collects any additional information about any user that is not directly provided by a user.

You as a user of iSeek™ bear exclusive responsibility for and is deemed to exercise ultimate policy and decision-making authority over any and all aspects or associated undertakings of its use and application of iSeek that is not specifically delegated and assigned in writing to iSeek Enterprises.

## The Help Section

In the event that you have a technical issue while on our site and require technical assistance, we will collect your personally identifiable information such as your name, email, phone number and location to process your service request. This information is not shared with any third parties for their promotional purposes and is solely used to fulfill your request.

## Registration

Generally, you as a user of iSeek™ are requested to provide very limited details about yourself, i.e. your name and IP address. This information is used solely for the purpose of 'loading' your user information onto iSeek Enterprises' secure internal database in order to set up a username and password to use iSeek™.

## Parental Consent

The iSeek Supercruncher™ is accessible to students under the age of 18 only when such students are designated to be authorized users by the an adult.

## Changes to User Information

You may ask to make changes to your user information or request that your username and password be deactivated if you no longer desire to use the iSeek. Kindly e-mail our Customer Support at support@iseek.com, contact Customer Support by telephoning 1-877-51-iSeek (877-514-7335) or make your request in writing addressed to Customer Support, iSeek Enterprises, 370 Scotch Road, Ewing, NJ 08628.

## Cookies

A cookie is a piece of data stored on a user's computer, tied to information about the user. Usage of a cookie is in no way linked to any personally identifiable information while using iSeek™. iSeek™ uses session ID cookies to speed and enhance your navigation within iSeek™. Once users close the browser, the cookie automatically terminates.

## Log Files

Like most standard internet web site servers, iSeek uses log files that identify a user's internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, platform type, date/time stamp, and number of clicks to analyze trends, administer the site, track user movement in the aggregate, and gather broad demographic information for aggregate use. None of this information is ever linked to personally identifiable student information.

## Sharing

iSeek never sells, shares, rents or distributes information provided by users to anyone not legally entitled to review such information. Under certain circumstances, iSeek Enterprises may be directed to disclose personal information when required by law based upon a good-faith belief that such action is necessary to comply with an appropriate law enforcement investigation, current judicial proceeding, a court order or legal process served on the iSeek Enterprises.

## Security

iSeek takes every precaution to protect user information. Information is protected both on-line and off-line. Any information provided to iSeek Enterprises is restricted to iSeek Enterprises' offices and employees. Only employees who need the information to perform a specific job (for example, customer service, help desk, and technical personnel) are granted access to personally identifiable information. Furthermore, all employees are kept up-to-date on our security and privacy practices. From time to time, as new policies may be added or existing policies modified, employees are notified and/or reminded about the importance iSeek Enterprises places on privacy and how they can ensure that information is protected. In addition, all computer internet servers on which iSeek stores information are kept in a secure environment, behind locked databases.

## Site and Service Updates

iSeek Enterprises sends site and service announcement updates to its users by e-mail. However, these communications are not promotional in nature. If you do not wish to receive these updates, you will may click on the unsubscribe located on the bottom of the e-mail. If you have additional questions, please e-mail support@iseek.com or call 1-877-51-iSeek (877-514-7335). On occasion iSeek Enterprises invites users to voluntarily submit further written works and/or receive feedback on their written work from the iSeek™ web site. iSeek Enterprises communicates with users to provide requested services and in regards to issues relating to their account via email or phone.

## Changes to this Privacy Policy

This Privacy Policy may change from time to time. If it does, modifications will be on the iSeek™ web site Homepage to ensure that users are aware of any such changes. If at any point iSeek Enterprises modifies its policies for using personally identifiable information as detailed and outlined at the time a particular user first gained access to use iSeek™, iSeek will notify that user by sending an explanatory email provided the user has not opted out of all communication with the site or deleted/deactivated their user account.

## Contact Information

If you have any questions regarding this Privacy Policy, contact iSeek Enterprises:

370 Scotch Road  
Ewing, NJ 08628  
1-877-51-iSeek (877-514-7335)  
e-mail at [support@iseek.com](mailto:support@iseek.com)

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