

VANTAGE LEARNING 6 POINT PERSUASIVE/OPINION WRITING RUBRIC (STUDENT VERSION)

Domains/Traits	Very Effective 6	Good 5	Adequate 4	Limited 3	Minimal 2	Inadequate 1
Focus and Purpose	My opinion is convincing and my focus is strongly maintained throughout the essay.	My opinion is effective and my focus is maintained throughout the essay.	My opinion is adequate and my focus is somewhat maintained throughout the essay.	My opinion and focus are limited throughout the essay.	My opinion and focus are unclear throughout the essay.	My opinion is not stated, and I do not have a focus in the essay.
Content Development	My opinion is supported with strong and accurate facts, details, quotes, and statistics.	My opinion is supported with clearly stated facts, details, quotes, and statistics.	My opinion is supported with adequate facts, details, quotes, and statistics.	My opinion is supported with few facts, details, quotes, and statistics.	My opinion is not supported with enough facts, details, quotes, and statistics.	My opinion is not supported with facts, details, quotes, and statistics.
Organization	My introduction and conclusion are strong. My ideas are distinct and organized, and I use strong transitional words.	My introduction and conclusion are clearly stated. My ideas are clearly organized, and I use effective transitional words.	My introduction and conclusion are adequate. My ideas are adequately organized, and I use some transitional words.	My introduction and conclusion are weak. I attempt to organize my ideas, and I use few transitional words.	My introduction and conclusion are not clear. I have little organization, and I need to include additional transitional words.	I did not include an introduction or conclusion. I have little or no organization or transitional words.
Language Use, Voice and Style	My vocabulary is varied and very effective, and I have a variety of sentences.	My vocabulary is varied and effective, and I have a variety of sentences.	My vocabulary is adequate, and I have a variety of sentences.	My vocabulary is basic, and I have little sentence variety.	My vocabulary is simple, and I have little sentence variety.	I use the same vocabulary with no sentence variety.
Mechanics and Conventions	I have few or no errors in grammar and/or mechanics such as punctuation, capitalization, and spelling.	I have few errors in grammar and/or in mechanics such as punctuation, capitalization, and spelling.	I have some errors in grammar and/or in mechanics such as punctuation, capitalization, and spelling.	I have several noticeable or distracting errors in grammar, mechanics, punctuation, and spelling that interfere with the message.	I have serious errors in grammar and/or in mechanics such as punctuation, capitalization, and spelling that interfere with the message.	I have severe errors in grammar and/or in mechanics such as punctuation, capitalization, and spelling that significantly interfere with the message.