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| **M-Step 3-5 Opinion** | **MY Access! Persuasive** |
| **Organization and Purpose**  The response has **a clear and effective organizational structure**, creating a sense of unity and completeness. The organization is fully sustained between and within paragraphs. The response is consistently and **purposefully focused**:   * **opinion is introduced**, clearly communicated, and the **focus is strongly maintained** for the **purpose and audience** * consistent use of **a variety of transitional strategies** to clarify the relationships between and among ideas * **effective introduction and conclusion** * **logical progression of ideas from beginning to end;** strong connections between and among ideas with some syntactic variety between and among ideas   **Evidence and Elaboration**  The response provides thorough **elaboration of the support/evidence** for the thesis/controlling idea  that includes the **effective use of source material**. The response clearly and effectively develops ideas,  using precise language:   * **comprehensive evidence (facts and details) from the source material is integrated, relevant, and specific** * **clear citations or attribution to source material** * effective use of **a variety of elaborative techniques\*** * **vocabulary is clearly appropriate for the audience and purpose** * effective, appropriate **style enhances content**   **Conventions**  The response demonstrates an adequate command of conventions:  • adequate use of correct sentence formation, **punctuation, capitalization, grammar usage, and spelling** | **Focus and Purpose/Organization**  The extent to which the response establishes and **maintains an opinion/position** and a clear understanding **of purpose and audience and completes all parts of the task.**   * Demonstrates a thorough and insightful understanding of the task, purpose and audience. * **Establishes and maintains a precise opinion to argue the issue presented in the task.** * Completes all parts of the task and may go beyond the limits of the task. * Very effectively demonstrates a **cohesive and unified structure**, paragraphing, and **transitional strategies** to support **the logical progression of ideas** presented in the argument. * Contains an **engaging introduction and a strong conclusion.** * Uses effective and **skillful paragraphing and transitional strategies** throughout.   **Content Development/Elaboration/Language**  The extent to which the response provides **credible support for the claim(s) and argument(s) using valid reasoning and relevant text-based evidence\* (i.e., facts, data/statistics, authoritative quotes, rhetorical questioning, anecdotes).**   * Very effectively develops arguments with **logical reasoning and effectively integrates relevant, text-based evidence to support the writers claim** * **Uses a variety of elaborative techniques.** * Demonstrates a very effectively style, **precise control of language**, **domain-specific word choice**, and a well-**defined sense of audience**. * **Uses well-structured and varied sentences**.   **Mechanics and Conventions**  The extent to which the response demonstrates control of mechanics and conventions, including grammar, punctuation, and spelling.   * **Contains few or no errors in grammar, mechanics, punctuation and spelling.** |